

IF A HAMMER WAS LIKE AI

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“It’s just a tool!”

OBSCURED DATA THEFT

It copies the design of most constructions in the western, industrialised world without consent and strives to mimic the most average one of those.

CARBON COST

The energy use is about 100 times greater than achieving a similar result with other tools.

INVISIBLE DECISION-MAKING

Computations will “estimate” your aim, tend to miss the nail and push for a different design. Often unnoticeably.

JERRY-BUILDING (MISINFORMATION)

Optimised for building elaborate structures that don’t hold up to scrutiny.

DATA / PRIVACY BREACHES

May reveal blueprints from other people using a hammer from the same manufacturer, or other personal data that happened to be part of its development.

BIAS & INJUSTICE

By design, the hammer will most often just hit the thumb of Black, Brown and underserved people.

MONOCULTURE & POWER CONCENTRATION

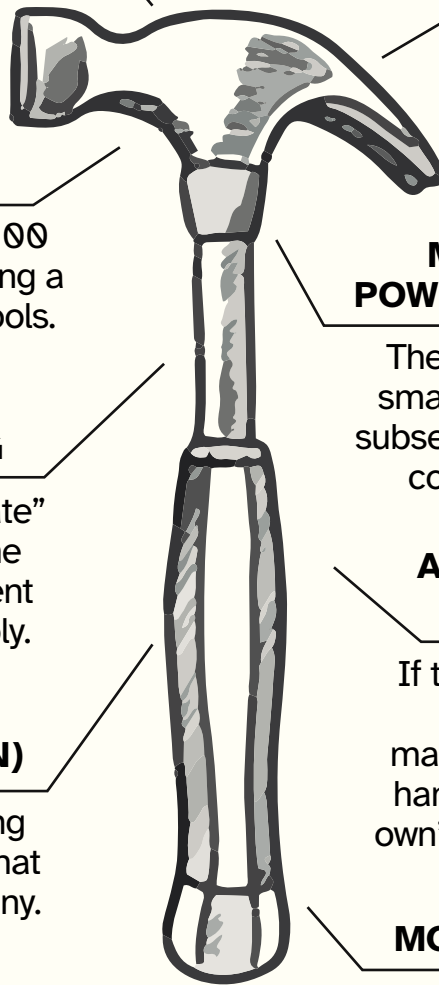
The hammer is made by a small, western and wealthy subset of humanity – creating costly barriers to entry.

ACCOUNTABILITY PROJECTION

If the hammer breaks and hurts someone, the manufacturer will claim the hammer has “a mind of its own” and they can’t help you.

MODERATOR TRAUMA

Low-wage moderators work around the clock watching filth and violence to ensure the hammer can’t be used to build brothels or torture chambers. Unless someone hacks it of course.



You can’t own it, but you can subscribe. Perpetually.